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I am proficient in

art direction, user experience, interaction design, strategy, conceiving, creative direction, naming, interfacing, organizing, hard working, listening, explore possibilities, searching, motivate everything, cooking.

Have already had trust in me

Apple, Gucci, Prada, MSC Crociere, Leroy Merlin, Electronic Arts, Marlboro, Ports1961, Radio 105, P&G, Jeep, Fiat, Ferrari, Ducati, Vogue, Condè Nast, Intesa Sanpaolo, MySpace, E.On, Saizen Media, Fix Design, Alberta Ferretti, Orbeat, Musica&Parole.

I graduated from

Instituto Europeo of Design in Milan, Italy in 2009 where i majored in Graphic Design.

My abilities include

Adobe Creative Suite, Sketch, Final Cut Pro, Logic Pro, Aperture, Axure, Balsamiq, Briefs, Origami Studio, FramerJS, HTML5, CSS3, JS, JsTouch, AS2, AS3, XML.

Certification

Nielsen Norman Group 2015

User Experience Specialist

UX Training

Managin User Experience Strategy

User Interaction Specialist

User Interaction with Bruce Tognazzini

Awards

FWA 06.2012

Snacksss mention on FWA TV

Official trailer for "Snacksss", Saizen Media's app. A fast paced physics-based game for iOS handheld devices.

Luxury Daily 10.2013

Gucci Brera Indoor View has been ranked by Luxury Daily as one of top 10 luxury brand digital campaigns of Q3.

Through the store's Google+ profile, consumers can click on "See inside" to take them to Google Maps to view the inside of the store. In addition to other Google Map functions, consumers get a 360-degree view of the inside of the store.

References

are available upon request.

Deloitte Digital

Creative Director | 06.2016 - Present

Digital strategy, digital products, user experience, interface design.

Ports1961

WW Digital Marketing Specialist | 05.2015 - 06.2016

Digital strategy, digital products, user experience, interface design.

Gucci

WW Digital Designer | 02.2012 - 05.2015

Corporate identity, website and multimedia products, rich media, interface design.

Leo Burnett

Digital Art Director and Visual Designer | 02.2011 - 02.2012

Websites, rich media, interface design.

Dodicitrenta

Digital Art Director and Coder | 11.2010 - 01.2011

Graphic designer for web and multimedia, programmer of apps and webapps.

Apple

Creative | 06.2009 - 11.2010

Creativity and tranier for Pro applications.

Freelance

Some brands i had the pleasure to work for while freelancing

Visual Designer and Art Director | 01.2008 - 06.2009

MySpace

Radio 105

IED HUB

Arbore and Partners

Hovo Faber

Superdesign

Employees Only

Soultronic Recordings